

# **16 Masonic Powerpoint presentations for Masonic leadership speakers**

## **Introduction, Explanation and Presentation Summaries**

Included in this section are 16 Masonic Power Point Presentations with attached speaker's notes. They are offered here free, as a tool to Masonic Presenters. Most of the ideas are original but some were willingly contributed by others. It is understood that some material may be dissected or changed to fit the speaker's needs. So be it. A few of these presentations describe ongoing Minnesota Masonic Programs and these should be left in tact.

## **Viewing and Downloading Presentations**

When viewing the 16 Powerpoint Presentations below simply "click" on the number. If you have Powerpoint on your computer a screen will pop up asking you to "open" or "save" the presentation. If you click on "open" you will be able to view the slides, but not the speaker's notes. If you click on "save", the presentation will be downloaded to your computer. You can then open it from your Powerpoint program and view both the slides and the speaker's notes. It is then easy to cut and paste the speaker's notes to another program so they can be printed out for your convenience.

## **A little bit about these Power Point Presentations**

When constructing a presentation it is usually best to go by the 10-20-30- rule. That is: No more than 10 slides, no more than 20 minutes long, and no more than 30 bullet points. Because of the programs presented, in some of these cases, it was necessary to go beyond these suggested limits.

Many of these presentations might seem plain. The way to really liven them up is to give examples with the bullet points. Many times a presented idea may be forgotten unless it is accompanied with an example or a story. Think in terms of not only educating and informing but also in terms of entertaining.

## **Descriptions of Presentations**

### **#1**

#### **Lodge Officers**

This program should take between 10 and 12 minutes. It describes who should be considered to be an officer and how to develop officers in preparation for future duties.

## **#2**

### **Motivating Our Volunteers**

This program identifies individual steps that can be taken to motivate volunteers under any circumstances. It describes identifying the problem, establishing a plan, who should be motivated, and how to create “by-in”. It further describes how to monitor and reward success and how to establish long-term solutions. It concludes with ideas concerning leadership and how to inspire and guide members of the Craft. Depending upon question time and examples from the speaker, this presentation should last about one hour.

## **#3**

### **Servant Based Lodge Leadership**

This leadership presentation describes how to achieve fellowship with new and existing brothers. It describes the proper use of time in lodge meetings and how to plan for a perfect evening. It lays out a step-by-step plan to activate a lodge on a number of levels. This program should take 30 – 40 minutes in length depending upon discussion.

## **#4**

### **Leadership From Within**

This program will assist lodge leaders to establish themselves and to lead with success. It describes what leadership is and the difference between being a leader and a manager. This program further discusses successful concepts to help establish your leadership position. It tells how to listen, plan, communicate, and motivate. It is 30-40 minutes in length.

## **#5**

### **Motivating Ideas**

This presentation should take between 40 – 50 minutes depending upon the length of the discussion period. It describes what motivation is and how to motivate our volunteers. It outlines a number of challenges and how to overcome those obstacles. It further describes how to deal with various personalities including “The Quitter”, “Traditionalists”, “Incompetents”, and “Over-committed Members”. It concludes with concepts concerning understanding our brethren as we attempt to motivate them. It is about 45 minutes in length.

## **#6**

### **The 12 Steps of Lodge Revitalization**

This program assists Masonic leaders in revitalizing their lodges. It is also geared for any lodge leader. The twelve steps include: “Success Through a Positive Attitude”, “Using Lodge Records”, “Budget planning”, and “Evaluation of the lodge’s Membership.” Additionally, it touches on lodge communications, programs and schedules, and how to run a meeting. It talks about organizing degrees and officer meetings as well as picking lodge officers and committee heads. This program continues with the bonding of new members through mentoring techniques. It ends with ideas on how to instill lodge pride.

This program was featured in the 2006 Grand Lodge Area Conferences. It may take as long as 90 minutes.

**#7**

### **Lodge Communications**

This presentation describes how to assemble a trestle board as well as ideas for the Master's message. It talks about the use of email and calling committees. It also talks about establishing lodge websites and some of the pitfalls involved. This presentation should take between 15 – 20 minutes.

**#8**

### **Dynamics of Events**

This presentation describes how to successfully plan and facilitate meetings, programs, and other events. It illustrates six steps to success including: goals, scheduling, format, content, participants, and the responsibility for execution. This program should take 25 - 30 minutes.

**#9**

### **Public Relations**

This program teaches the student how to write a news release and get it published. It also explores a number of things that a Lodge can do on a local lever to heighten its public image. It will take around 25 minutes.

**#10**

### **Masonic Funerals**

*This presentation was written for Minnesota Lodges but it can be easily adapted for any Lodge. Make sure that you are familiar with the customs and code differences in your jurisdiction.*

This presentation aids the Master in dealing with the death of a Lodge Brother. It gives hints on how to deal with the deceased Brother's family and suggestions on how to put on Masonic Last Rites. It describes how to put on a service at a mortuary or chapel as well as a place of internment. It further talks about the private memorial service used at a Stated Communication and the ceremonies of opening and closing a Lodge of Sorrow. It is around 15 minutes long.

**#11**

### **Guest Nights**

*This presentation was written for Minnesota Lodges but it can be easily adapted for any Lodge. Make sure that you are familiar with the history, customs, code, and program differences in your jurisdiction.*

This presentation can be adapted for the use of any Lodge at their Guest Night. It describes Masonic history world-wide and in Minnesota. It also describes Masonic charities, appendant bodies, Masonic youth organizations, and Lodge governance. There are three slides that are adaptable to a specific Lodge. You will need a photo of the Lodge, the Master and some Lodge activity. You will also need to include some of your own Lodge history. The presentation should take around 20 minutes.

## **#12**

### **What Every New Mason Should Know**

*This presentation was written for Minnesota Lodges but it can be easily adapted for any Lodge. Make sure that you are familiar with the history, customs, code, and program differences in your jurisdiction.*

This is designed for the new brothers who have just received their Third Degree. It describes Masonic history world-wide and in Minnesota. It also describes Masonic charities, appendant bodies, Masonic youth organizations, and Grand Lodge governance. It brings additional information about all three degrees and well as the personal benefits of Masonry. It answers questions for the new brother as to how he can fit into a lodge meeting. It, lastly, discusses Masonic secrets and what happens when meeting unknown brothers socially. It should take around 15 minutes. *This presentation has also been converted to a DVD format that can be viewed in the video section of this web site.*

## **#13**

### **Minnesota Mentoring Program**

*This presentation was written for Minnesota Lodges but it can be easily adapted for any Lodge. Make sure that you are familiar with the program differences in your jurisdiction.*

This presentation describes the philosophical concepts of mentoring and how those concepts apply to success. It further describes the Minnesota Mentor Program, the use of the Quest books, and proper treatment of new candidates. It describes mentoring as the true answer to membership retention. It should last around 20 minutes.

## **#14**

### **Monthly Lodge Officers Meetings (New as of 11/9/07)**

This presentation encourages Lodge Officers to meet once per month. It lays out a month by month agenda that will improve leadership skills and Lodge vitality. This presentation should take around 20 minutes and should be accompanied with handouts of the “speaker’s notes”.

## **#15**

### **Bridging the Masonic Generation Gap (New as of 9/7/07)**

This presentation focuses on the differences between the various age groups of our existing and potential members. It describes how they think and how they want to participate as volunteers. It gives insights on how to recruit, retain, and lead them. The presentation should take about 30 minutes depending on discussion.

## **#16**

### **How do we measure up concerning recruitment and retention?**

This presentation is to determine and discuss where we can improve our recruitment and retention efforts. The speaker should have someone prepared to take notes of the discussion or to use a flip chart so all can see the notes. It asks a series of

thought provoking questions designed to introduce positive change. Depending on the presenter this program may take only 10 minutes but it could and should last an hour.